



WHERE LEADERS ARE MADE

## PROJECT DESCRIPTION

### Write a Compelling Blog

This project addresses the basics of developing a compelling blog and successfully engaging a readership.

**Purpose:** The purpose of this project is to review or introduce the skills needed to write and maintain a blog.

**Overview:** Post a minimum of eight blog posts in one month. Your blog may be new or one you have already established. You must receive approval from the vice president education to blog on behalf of your club. Deliver a 2- to 3-minute speech at a club meeting about the impact of your blogging experience. You may choose to have your blog evaluated by members of the club. Submit your signed Project Completion Form to the vice president education to receive credit for this project.

#### **This project includes:**

- Maintaining a blog and posting at least eight times in one month
- The Blog Evaluation Form
- The Project Completion Form
- A 2- to 3-minute speech